

Understanding the South Sound & The Needed Leadership

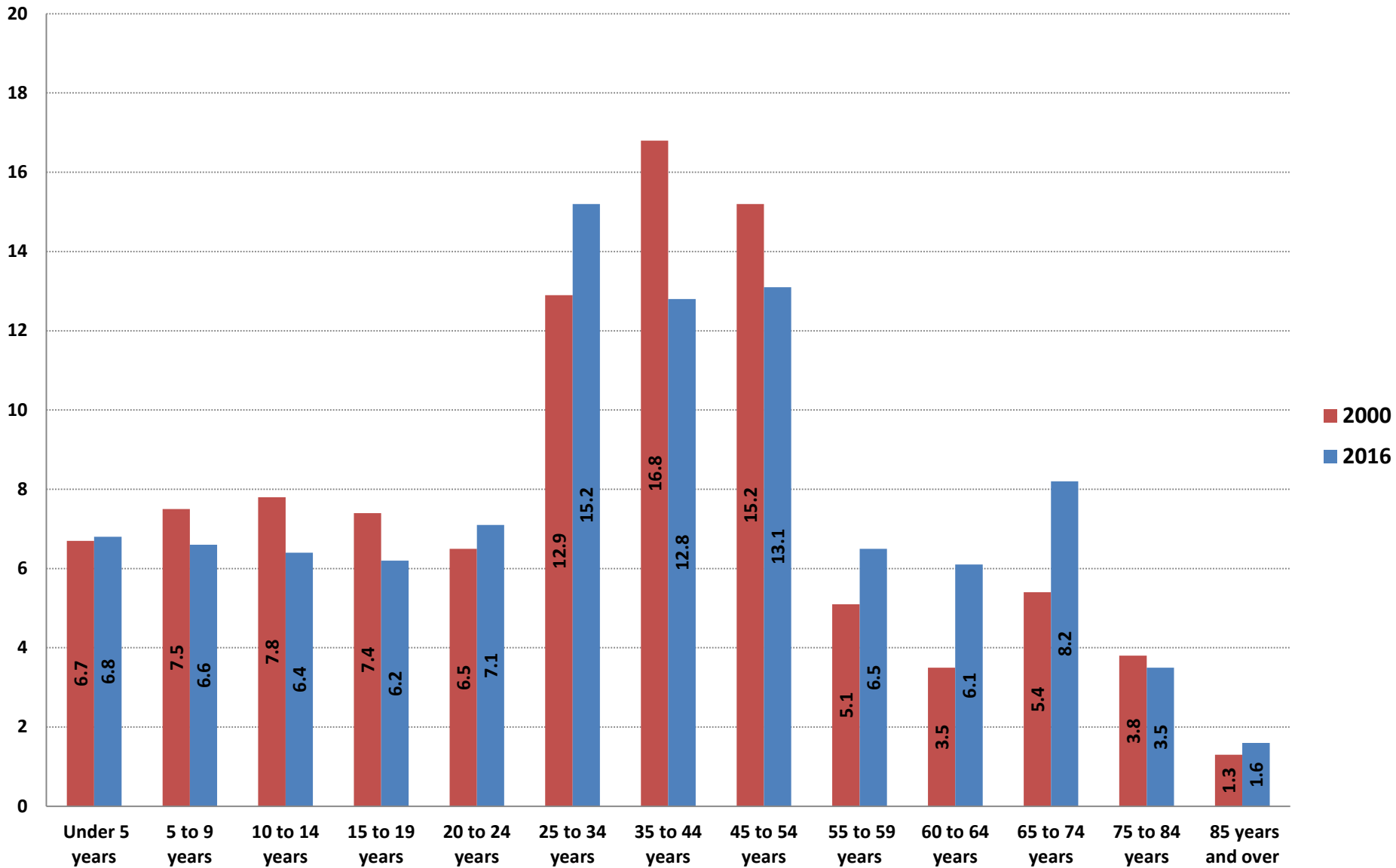
Ali Modarres, Ph.D.
Director and Professor
Urban Studies, UWT



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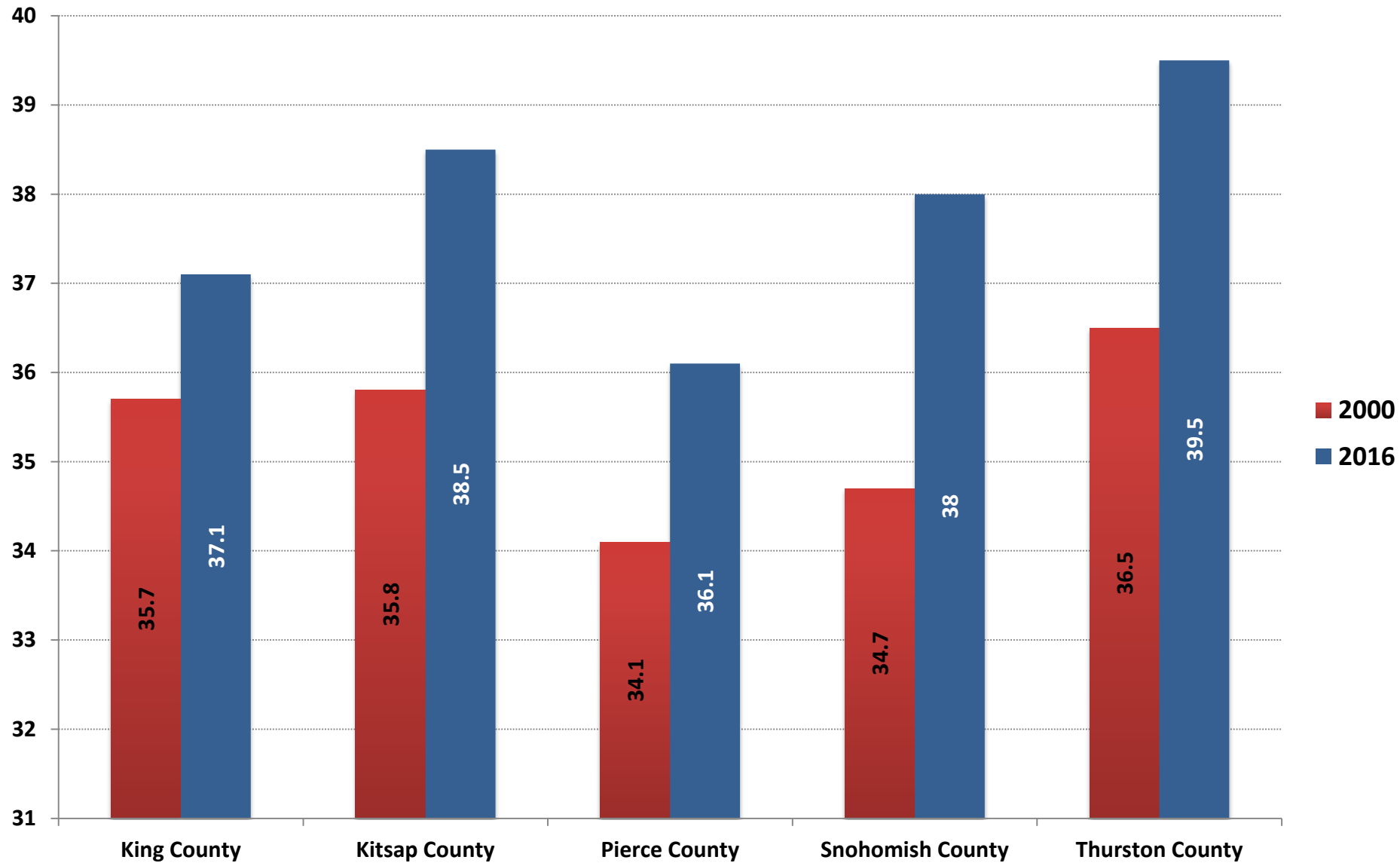
Pierce County



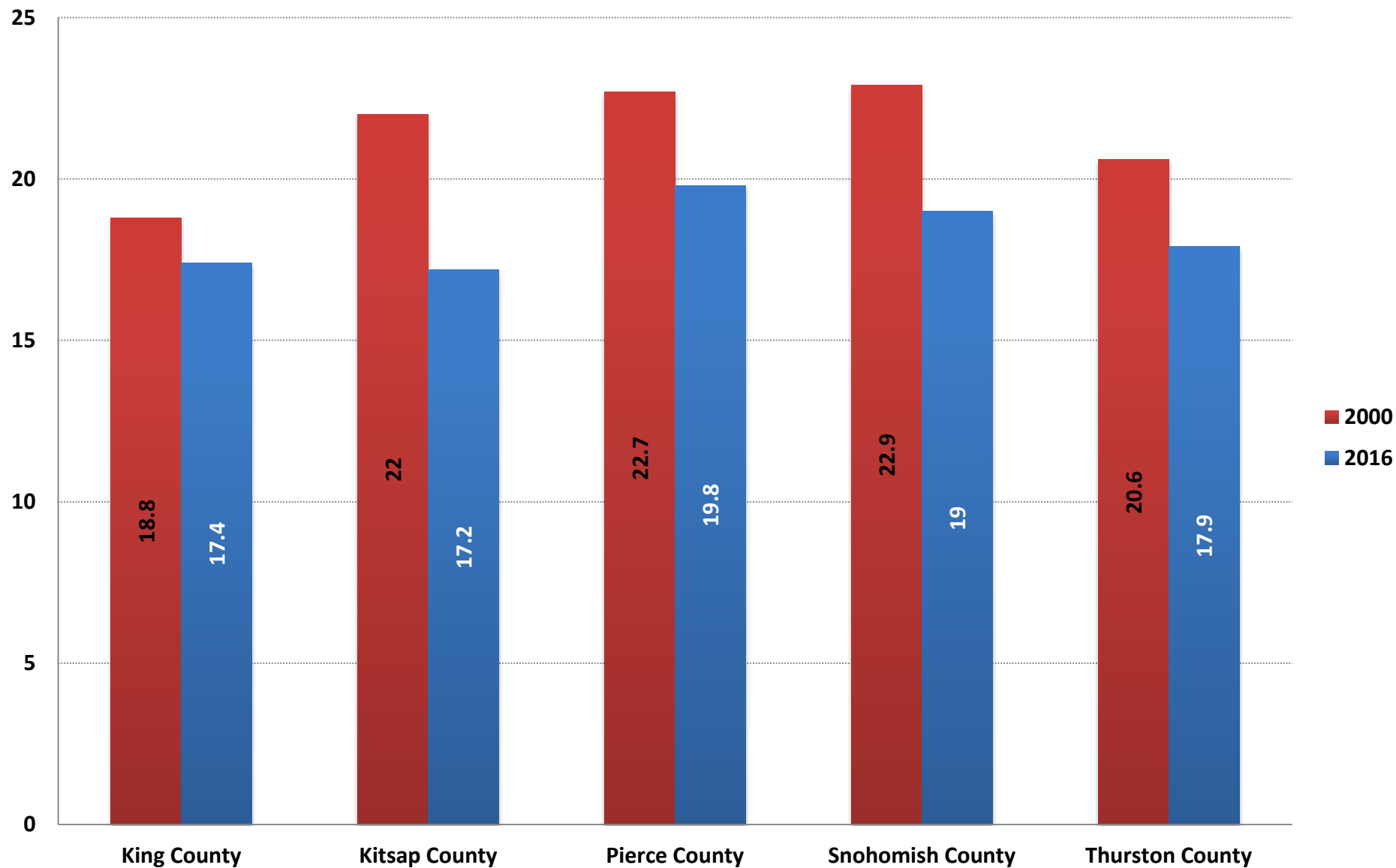
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Median Age



Children under 15



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What does this mean?

- A destination place for families (with children)
- A large working age population
- Potential attractors:
 - More housing for the money
 - Good quality of life



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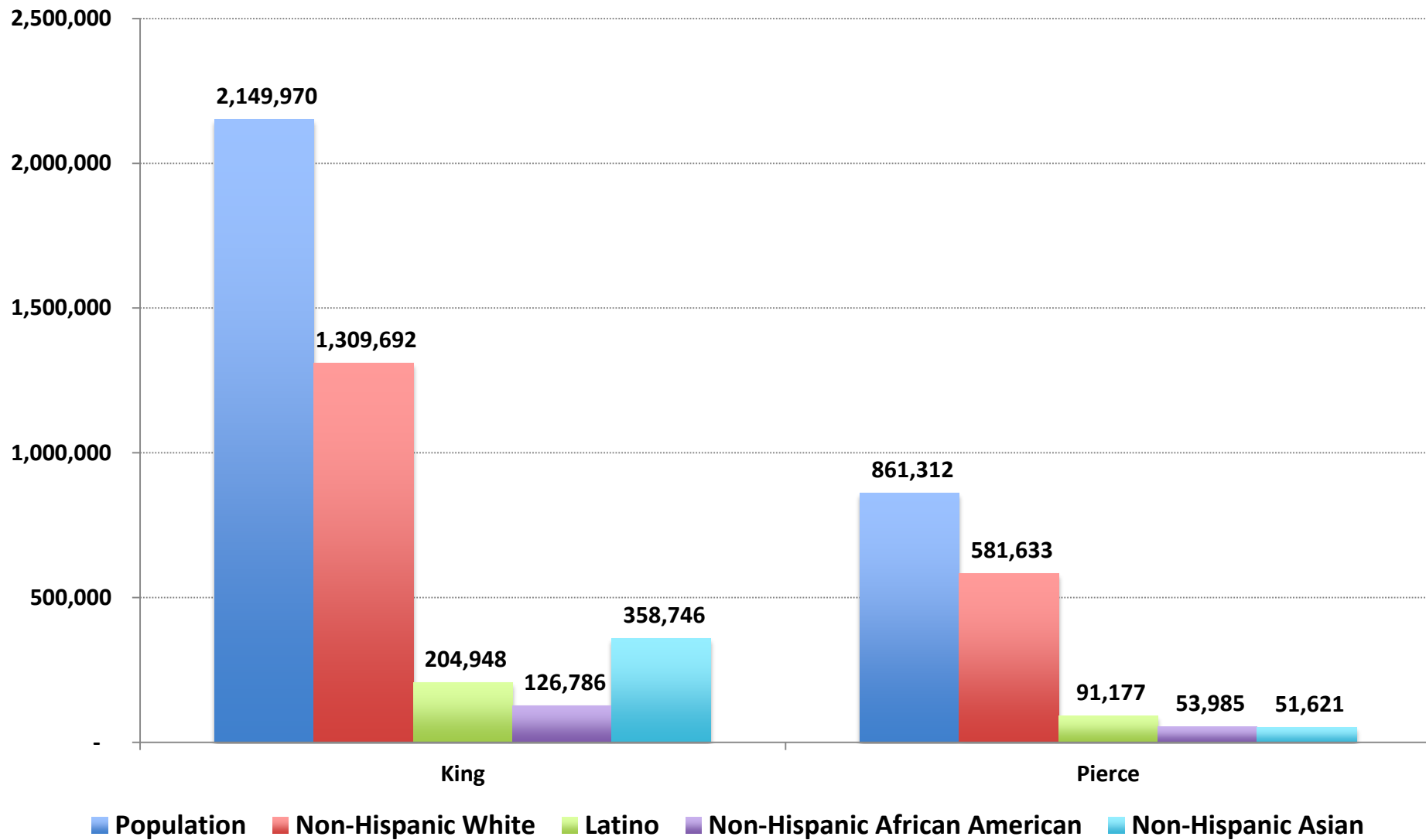
Diversity



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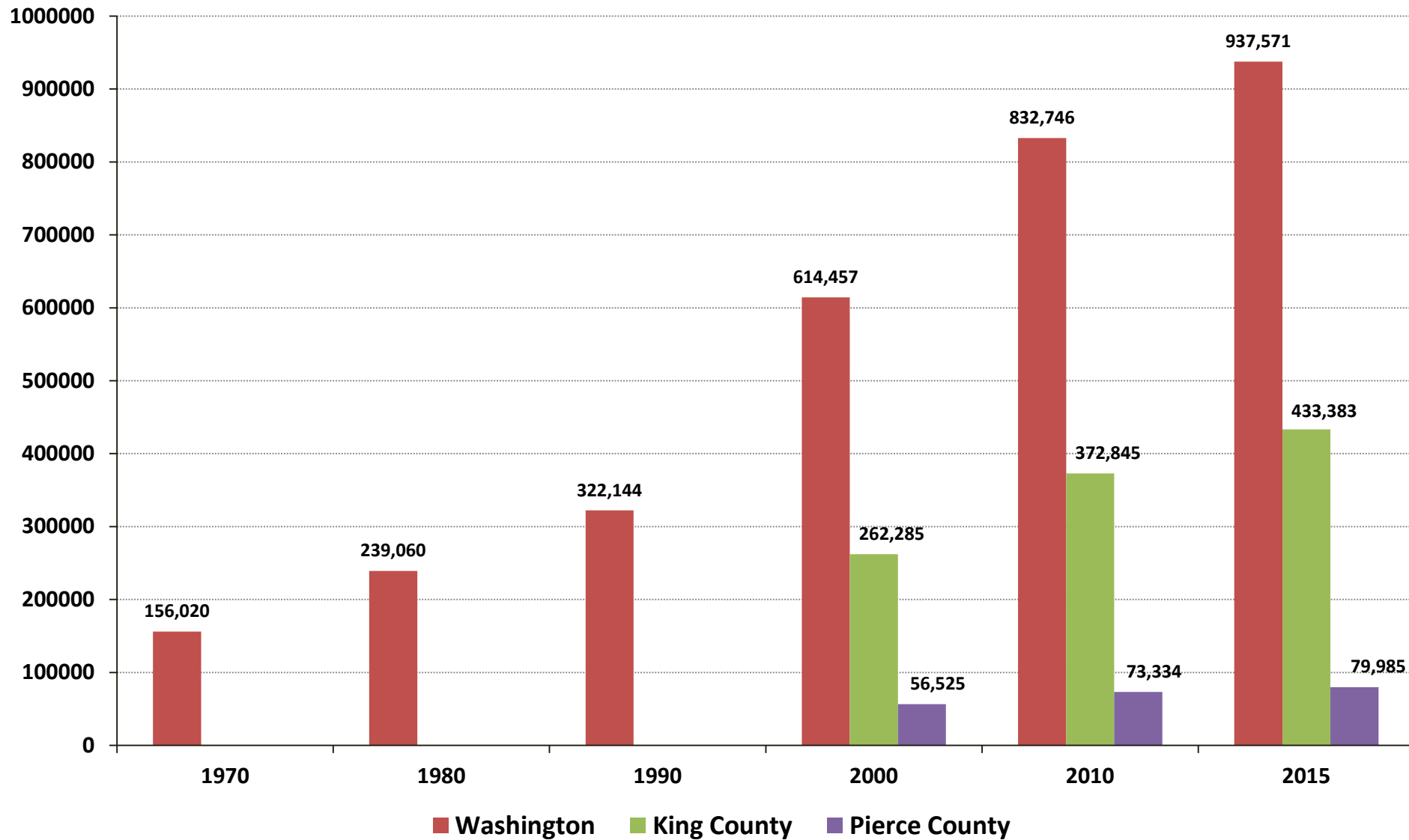
Race and Ethnic Structure of King and Pierce County 2016



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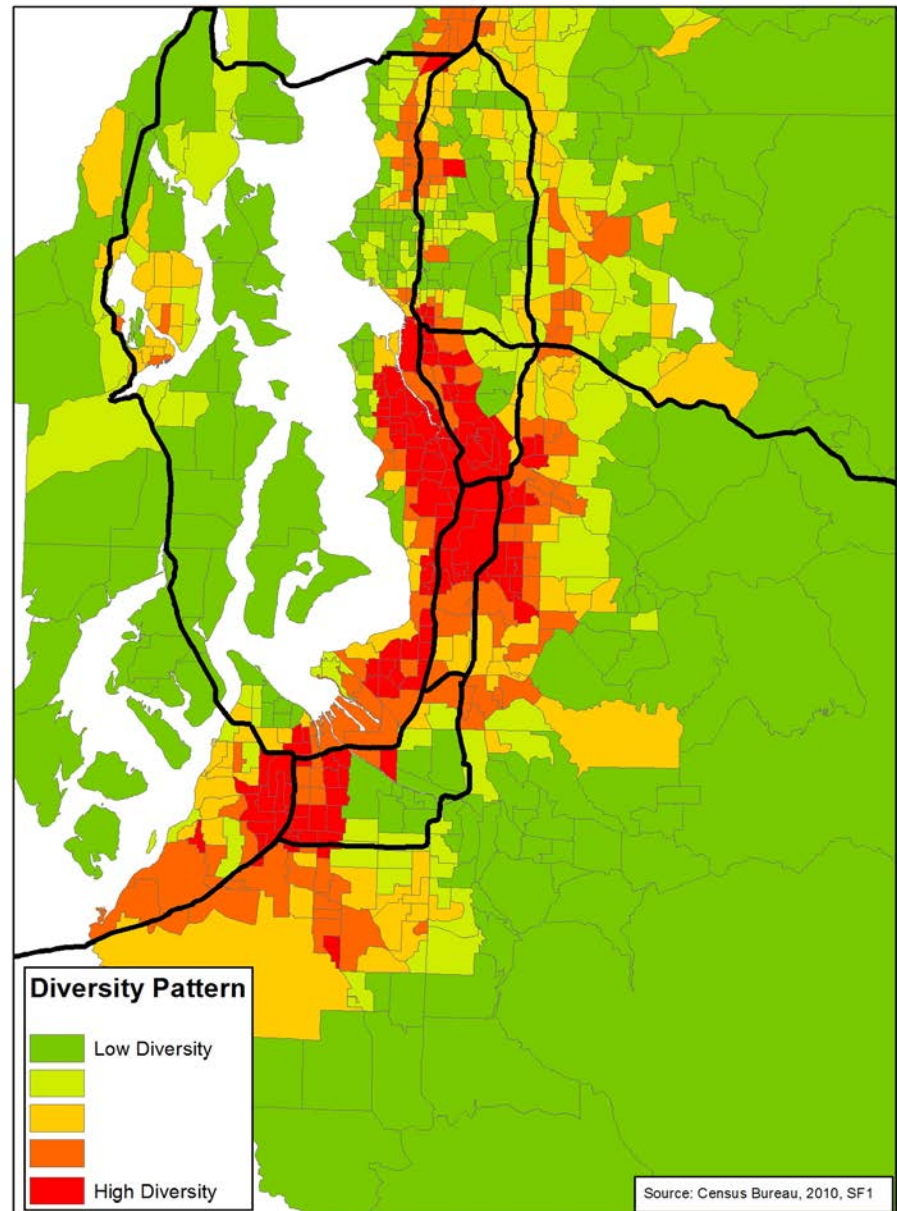
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Foreign Born Population



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Patterns

- Growth driven by diversity
- Regional bifurcation of the immigrant labor market.
- What does this mean for Pierce County?
- How do we capitalize on regional diversity?



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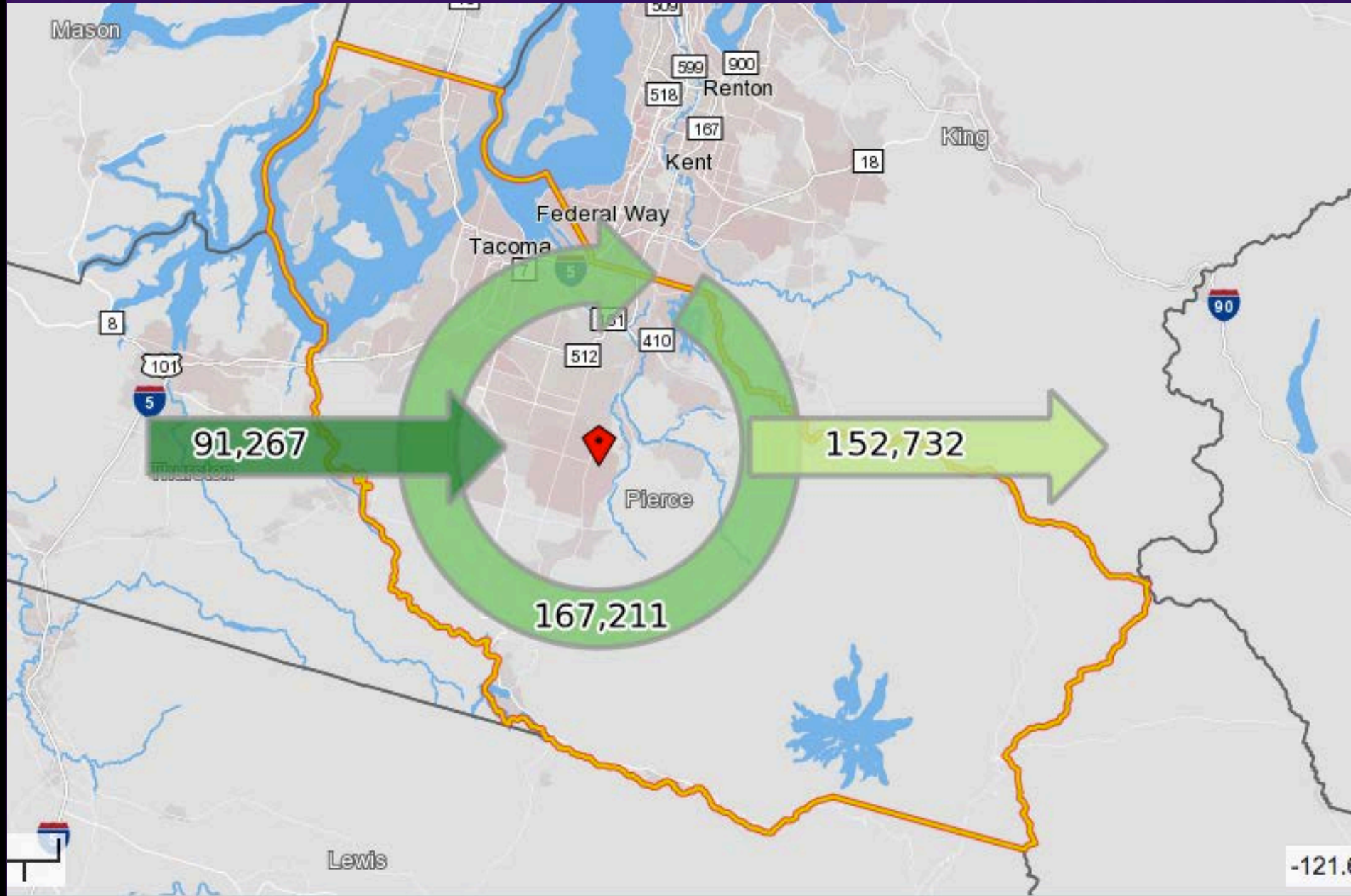
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Housing and Transportation



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- This movement is caused by uneven patterns of housing affordability, housing type and employment.
- These are all indicators of uneven regional economic development.



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- South Sound jurisdictions need to use **housing** as a starting point for economic development.
- By itself, housing will not support our local and regional economy sustainably.



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Economy



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A Regional Perspective

- Between the first quarter of 2010 and fourth quarter of 2016, the State of Washington witnessed employment growth of **530,000** (from 2.6 to 3.2 million).
- Nearly half of these jobs (or **250,000**) went to King County, where employment grew from 1.08 to 1.33 million.
- Pierce County's employment grew by less than **44,000** from 247,000 to 291,000

Source: Census QWI Explorer



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A Regional Perspective

- The five counties of Snohomish, King, Kitsap, Pierce, and Thurston employed 2,076,000 people as of last quarter of 2016.
- King County's share was 64.1% of total employment in all five counties.
- Pierce County's share was 14%
- Snohomish = 13.3%
- Kitsap = 3.2%
- Thurston = 5.4%

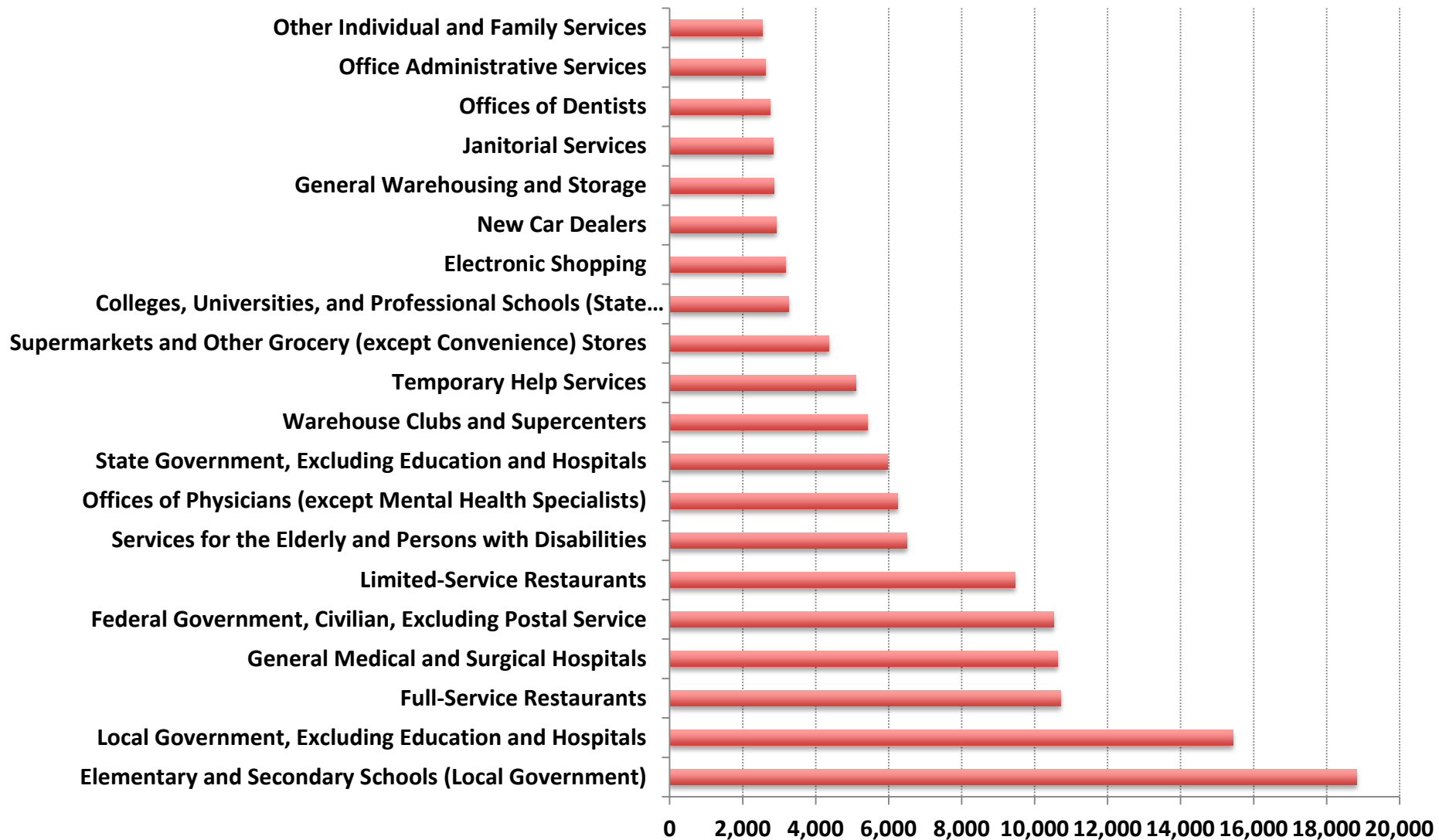
Source: Census QWI Explorer



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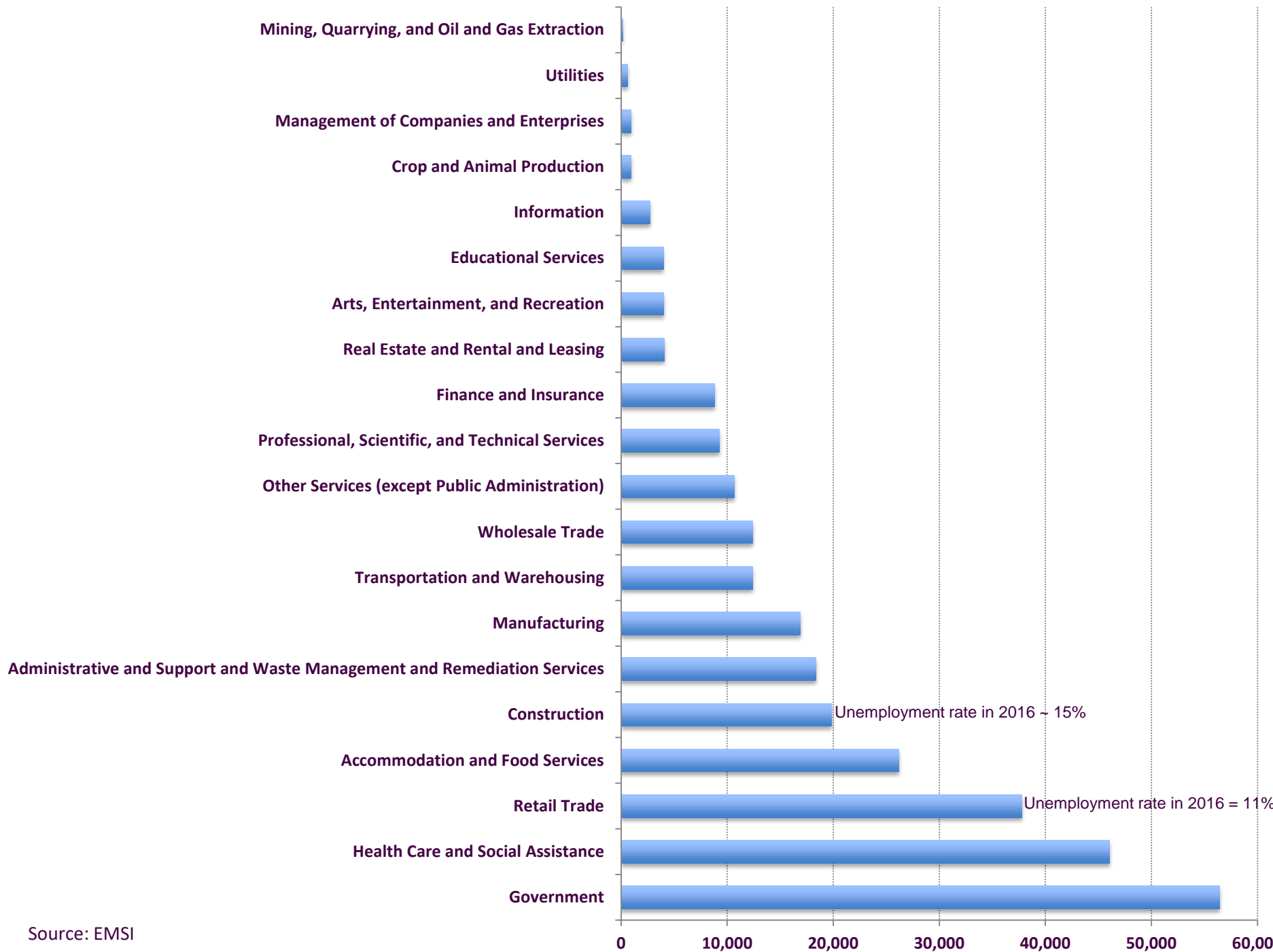
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Top 20 Industries in Pierce County by Employment Size, 2016

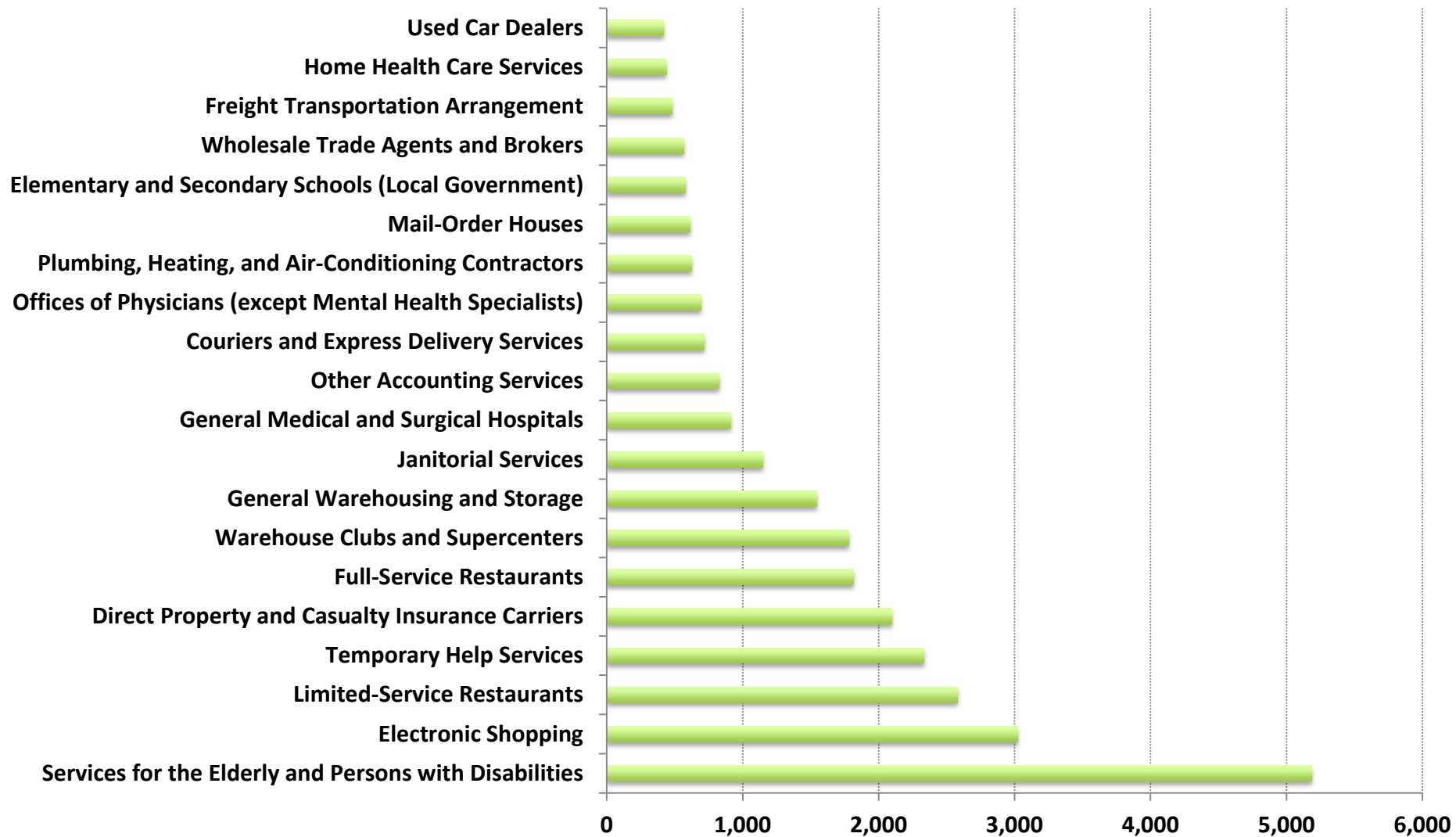


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Top 20 Industries in Pierce County by Job Growth 2010-2016



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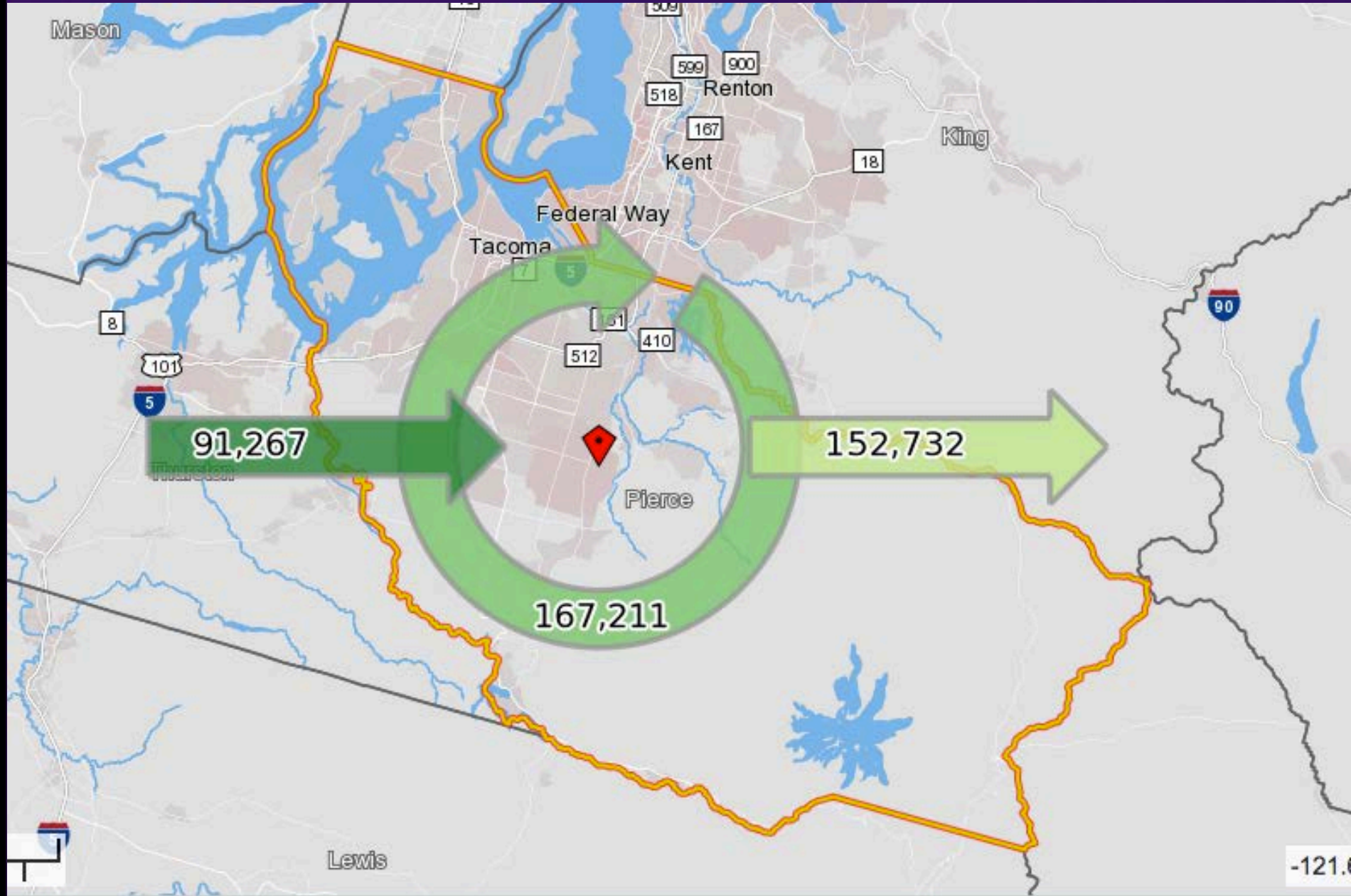
Pierce County/Regional Specialization

- Giving the highest level of importance to Regional Specialization and Gross Regional Product, the top three sectors are:
 - Federal Government (Military, Civilians, U.S. Postal Service)
 - Local Government (Excluding Education and Hospitals)
 - Water Transportation (Marine Cargo Handling, Boat Building, Coastal Freight Transportation, Ship Building and Repairing, Other Support Activities)



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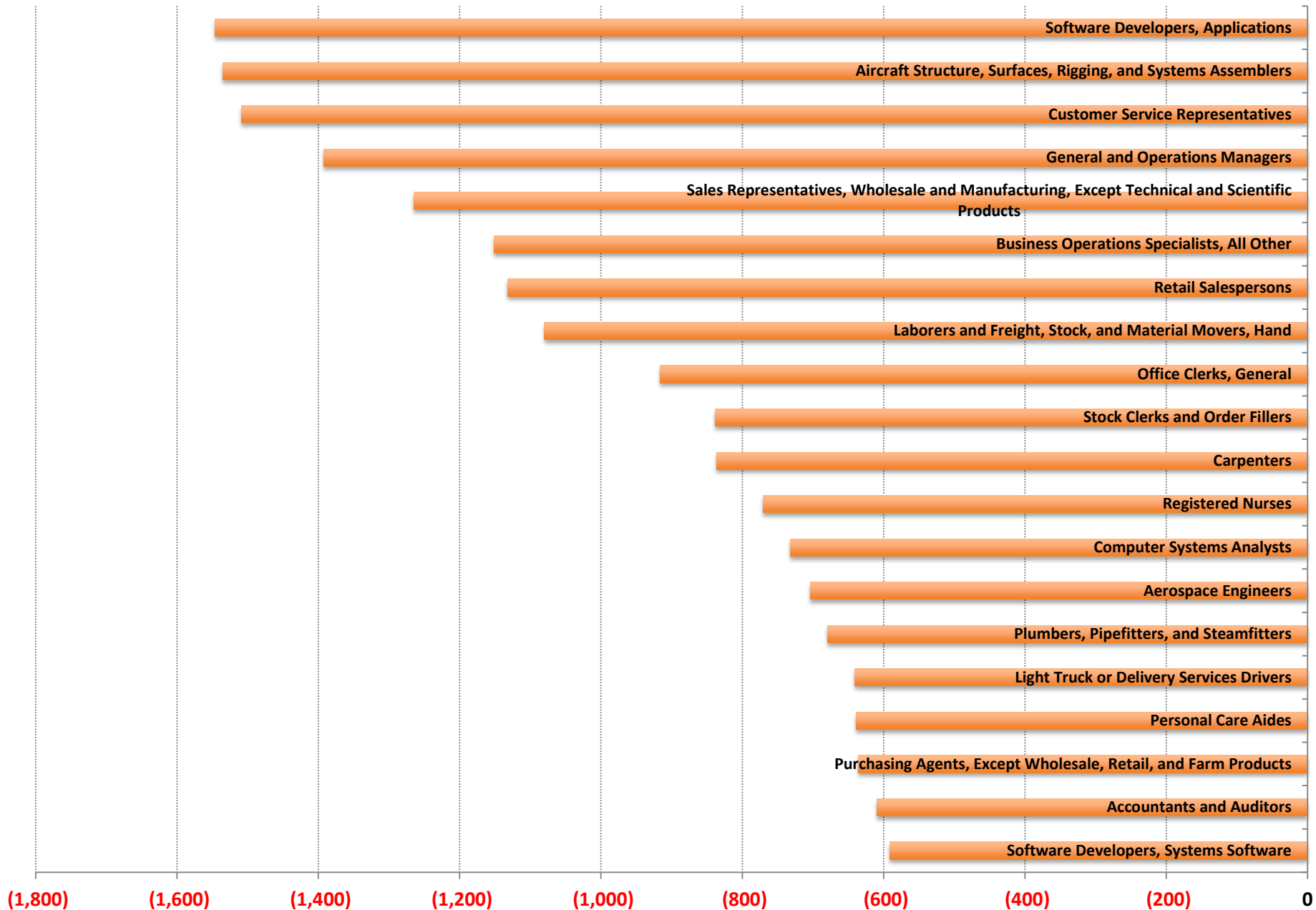
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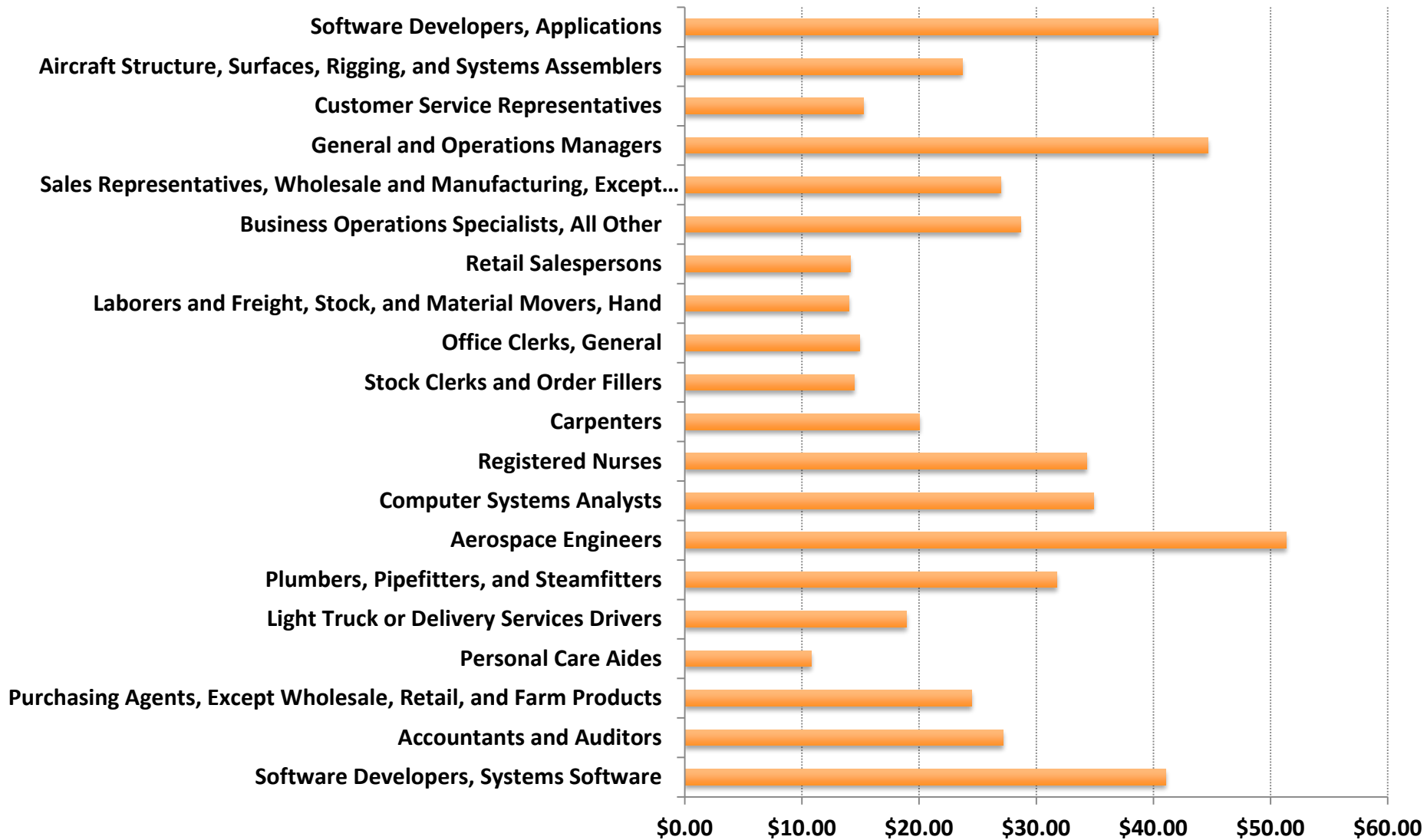
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Net Commuters out of Pierce County 2016



COL Adjusted Avg. Hourly Earnings 2016



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Questions that we should ask ourselves

- In what sectors of the economy do we excel locally and regionally?
- Will we succeed on our own or do we need to work with others to produce a larger economic scale?
- Can we thrive as a county, if our wages are not competitive, even after COL?



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Questions that we should ask ourselves

- What industry/economic sector is missing?
- How can we benefit from King County's economic scale?
- How do we get there?
- What kind of leadership will help us get there?
 - Focused, long-term, and regional bridge builders
 - Public and Private



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South Sound Alliance



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